

EXHIBITOR PROSPECTUS

EPIC
THE SUSTAINABLE LIVING EXPO

Style meets sustainability

22-24 JUNE 2011

DUBAI, UNITED ARAB EMIRATES

Exhibitor Package - 9 Square meter space approximately

1) Rates for shell scheme booth

Standard Location:

- * \$3900 Until 7 May 2011
- * \$4500 After 7 May 2011

Premium location:

- * \$4500 Until 7 May 2011
- * \$5000 After 7 May 2011

2) Rates for space only (to be built by official expo service provider)

Standard Location:

- * \$2500 Until 7 May 2011
- * \$3000 After 7 May 2011

Premium Location:

- * \$3000 Until 7 May 2011
- * \$3500 After 7 May 2011

Date to remember

- * Early bird rates apply up until 7 May 2011
- * Full Payment must be received by 7 May 2011 to qualify for early bird rate

Details & Benefits for shell scheme booth and space only :

- a) * Company listing on the EPIC Dubai website linked to your own website, and a 50 word company description
- * Company profile and contact details printed in the Official Show Guide
- * Listing in the EPIC Dubai Online Product Directory (allows web visitors to search for companies by name, product/service, or region)
- * Opportunities for product demonstrations and sampling in your booth
- * Entitlement to use "EPIC" brand name on show-related signage and company website
- * Comprehensive exhibitor kit for pre-show planning
- * Dedicated volunteers to assist at your booth

In addition for shell scheme booth you receive :

- b) * Booth branding:
 - 1 Wall Branding
 - 2 Counters
- * 2 Bar stools
- * 2 Counters

Payment Schedule :

- 1) Early bird - 50% upon application, remaining 50% prior to May 7, 2011.
- 2) After May 8, 2011- 100% payment due upon application.

