

# EXHIBITOR PROSPECTUS

**EPIC**  
THE SUSTAINABLE LIVING EXPO

*Style meets sustainability*

22-24 JUNE 2011

DUBAI, UNITED ARAB EMIRATES

## **Exhibitor Package - 9 Square meter space approximately**

### **1) Rates for shell scheme booth**

Standard Location:

- \* \$3900 Until 7 May 2011
- \* \$4500 After 7 May 2011

Premium location:

- \* \$4500 Until 7 May 2011
- \* \$5000 After 7 May 2011

### **2) Rates for space only (to be built by official expo service provider)**

Standard Location:

- \* \$2500 Until 7 May 2011
- \* \$3000 After 7 May 2011

Premium Location:

- \* \$3000 Until 7 May 2011
- \* \$3500 After 7 May 2011

### **Date to remember**

- \* Early bird rates apply up until 7 May 2011
- \* Full Payment must be received by 7 May 2011 to qualify for early bird rate

### **Details & Benefits for shell scheme booth and space only :**

- a) \* Company listing on the EPIC Dubai website linked to your own website, and a 50 word company description
- \* Company profile and contact details printed in the Official Show Guide
- \* Listing in the EPIC Dubai Online Product Directory (allows web visitors to search for companies by name, product/service, or region)
- \* Opportunities for product demonstrations and sampling in your booth
- \* Entitlement to use "EPIC" brand name on show-related signage and company website
- \* Comprehensive exhibitor kit for pre-show planning
- \* Dedicated volunteers to assist at your booth

### **In addition for shell scheme booth you receive :**

- b) \* Booth branding:
  - 1 Wall Branding
  - 2 Counters
- \* 2 Bar stools
- \* 2 Counters

### **Payment Schedule :**

- 1) Early bird - 50% upon application, remaining 50% prior to May 7, 2011.
- 2) After May 8, 2011 - 100% payment due upon application.

